

# Sponsorship form



**FKCCI**  
**AGRO FOOD TECH**  
**EXPO**  
15th May to 17th May, 2020  
Tripura Vasini, Palace Grounds  
Bengaluru, India.

**FKCCI Agro Food Tech Expo 2020**  
Federation House, K.G.Road, Bengaluru, Karnataka  
Tel: +91-80-2970 1504/9986043959  
Email: sponsorship@fkcci.in  
Web Site: www.fkcciFAFE.org  
GSTN: 29AAACF2404N1ZM

(PLEASE FILL IN CAPITAL LETTERS ONLY)

Name of the organization:

Address:

City:

Pin Code:

Country:

Contact person:

Designation:

Tel No:

Mobile No:

Email:

Website:

GSTN:

Invoicing data (if different from the above)

GSTN:

Name and address of the organization:

Sponsorship type (₹ in Lakhs)

- |  |           |
|--|-----------|
| <input type="checkbox"/> Event Sponsor (Powered by)    | - ₹ 50.00 |
| <input type="checkbox"/> Platinum Sponsors             | - ₹ 40.00 |
| <input type="checkbox"/> Gold Sponsors                 | - ₹ 30.00 |
| <input type="checkbox"/> Silver Sponsors               | - ₹ 20.00 |
| <input type="checkbox"/> Bronze Sponsors               | - ₹ 10.00 |
| <input type="checkbox"/> Inaugural Lunch Sponsors      | - ₹ 9.00  |
| <input type="checkbox"/> Delegate Kit Sponsors         | - ₹ 8.00  |
| <input type="checkbox"/> Day Sponsors                  | - ₹ 7.00  |
| <input type="checkbox"/> Valedictory High Tea Sponsors | - ₹ 6.00  |
| <input type="checkbox"/> Cultural Program Sponsors     | - ₹ 5.00  |
| <input type="checkbox"/> FAFE T-Shirts Sponsors        | - ₹ 4.00  |
| <input type="checkbox"/> Lanyards & Badges Sponsor     | - ₹ 3.00  |
| <input type="checkbox"/> FAFE Caps Sponsors            | - ₹ 2.00  |
| <input type="checkbox"/> Other Associate Sponsors      | - ₹ 1.00  |

**Payment terms:** 100% of the participation fees have to be sent to organizers along with this sponsorship form duly filled.

Mode of payment

NEFT/RTGS

Current Account No: 0412201051436

Beneficiary Account Name: FKCCI Agro Food Tech Expo,

Bank & Branch: Canara Bank, Majestic Branch Bengaluru 560009, Karnataka, India

IFSC: CNRB0000412, Swift: CNRBINBBLFD

Payment details

NEFT/RTGS transaction details:

The applicant hereby declares that he or she is aware of and accepts the Terms & Conditions of FAFE-2020

.....  
Name and signature of the Authorised Representative, date & stamp

## Sponsorship costs and benefits matrix

FAFE 2020 SPONSORSHIP COSTS AND BENEFITS MATRIX	Event Sponsor (Powered by)	Platinum Sponsors	Gold Sponsors	Silver Sponsors	Bronze Sponsors	Inaugural Lunch Sponsors	Delegate Kit Sponsors	Day Sponsors	Valedictory High Tea Sponsors	Cultural Program Sponsors	FAFE T-Shirts Sponsors	Lanyards & Badges Sponsors	FAFE Caps Sponsors	Other Associate Sponsors
Sponsorship cost (INR)	5000000	4000000	3000000	2000000	1000000	900000	800000	700000	600000	500000	400000	300000	200000	100000
Logo on printed promo collaterals	✓	✓	✓	✓	✓	✓	✓	✓	NA	NA	NA	NA	NA	NA
Logo on main conference backdrop & other venue signage	✓	✓	✓	✓	✓	✓	✓	✓	NA	NA	NA	NA	NA	NA
Complimentary exhibition booth space in square meters (sqm)	72 (Raw)	63 (Raw)	54 (Raw)	45 (Raw)	36 (Raw)	27 (Raw)	18 (Shell)	9 (Shell)	9 (Shell)	9 (Shell)	9 (Shell)	9 (Shell)	NA	NA
Complimentary conference delegate pass	50	40	30	20	10	9	8	7	6	5	4	3	2	1
Logo on expo website & other online media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on expo digital / social media platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on expo venue LED standees / banners	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary invitation cards for inaugural & valedictory	50	40	30	20	10	9	8	7	6	5	4	3	2	1
Complimentary B2B & B2G meeting space	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	NA	NA	NA	NA
Memento of appreciation for sponsorship	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Special recognition from conference podium	✓	✓	✓	✓	✓	✓	NA	NA	NA	NA	NA	NA	NA	NA
Speaker opportunity / slot	✓	✓	✓	✓	✓	✓	NA	NA	NA	NA	NA	NA	NA	NA
Sponsor's corporate / promo video screening (Max. 2 mins. only)	✓	✓	✓	✓	✓	✓	NA	NA	NA	NA	NA	NA	NA	NA
Sponsors collaterals / goodies insert	✓	✓	✓	✓	✓	✓	✓	✓	NA	NA	NA	NA	NA	NA
Logo on exhibition directory, expo souvenir and daily bulletin	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

GST 18% extra as applicable